



SabahTravelGuide.Com

The Ultimate Travel Guide to Sabah, Malaysian Borneo



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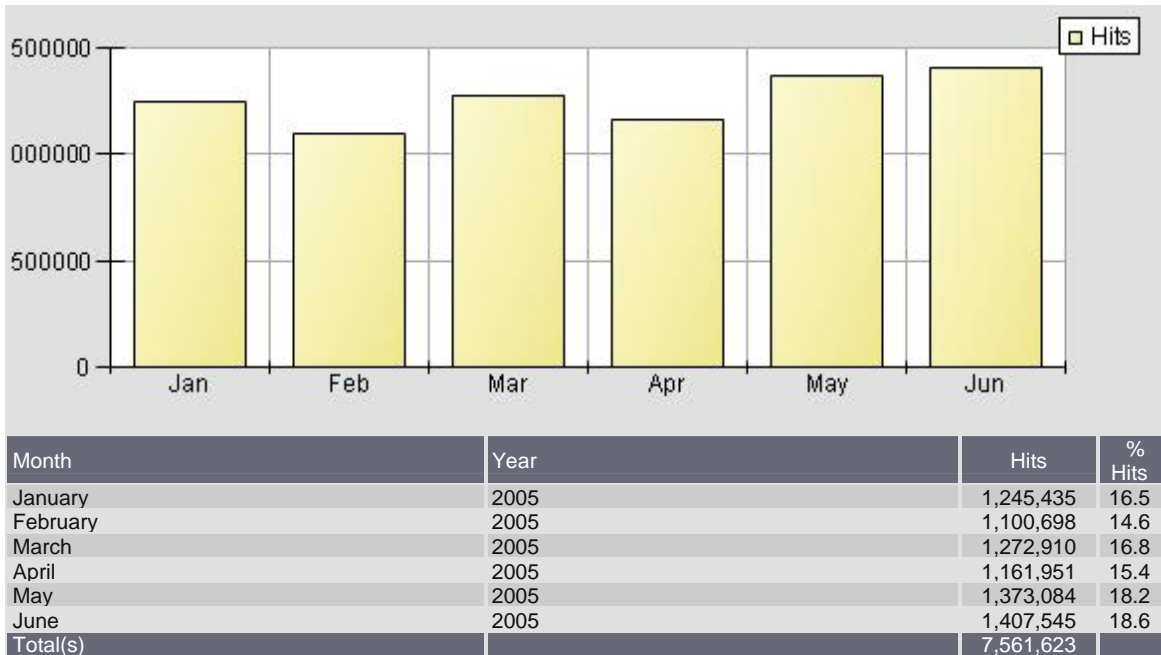
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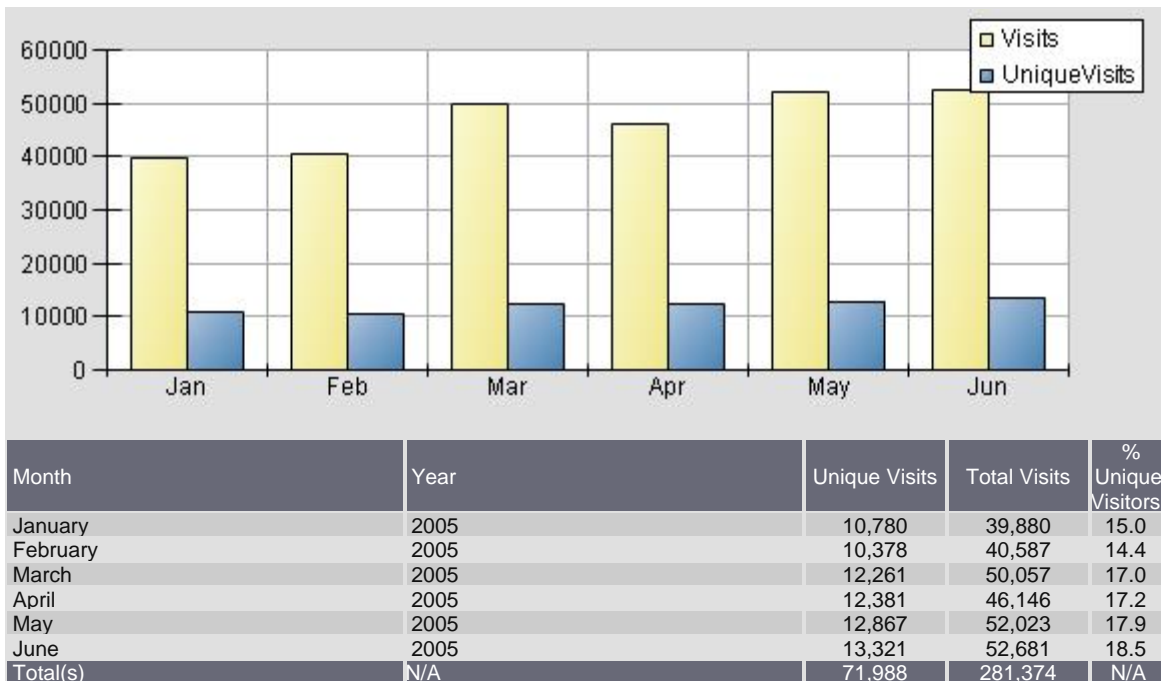
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1. Total Hits by Month



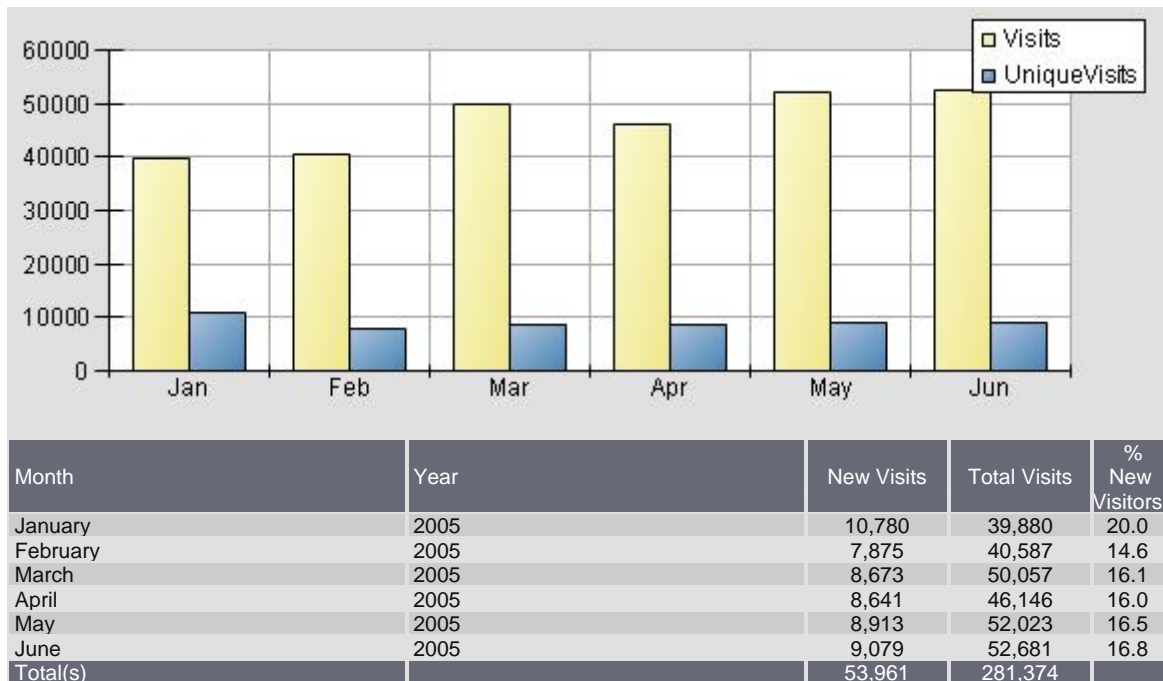
The above chart shows the total number of hits that STG received over the period January to June 2005. Total hits for the year 2001 has increased from a mere 5 Million to 15 Million in the year 2004. The projected Hits for the year 2005 is 18 Million Hits. STG Hits are increasing on an average rate of 20% per annum over the last 2 years and 360% over the last 5 years.

2. Total Unique Visitors by Month



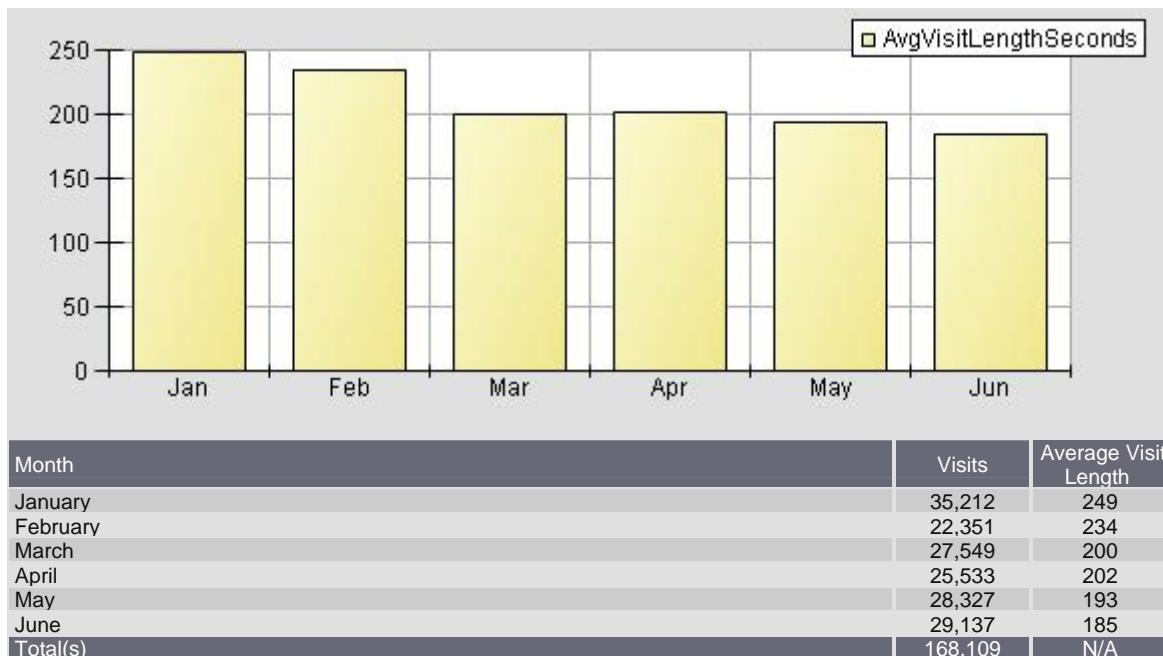
The above chart shows the number of unique visits relating to STG. It also shows the total number of visitors for the time period, and a percentage of new visits to total visits.

3. Total New Visitors by Month



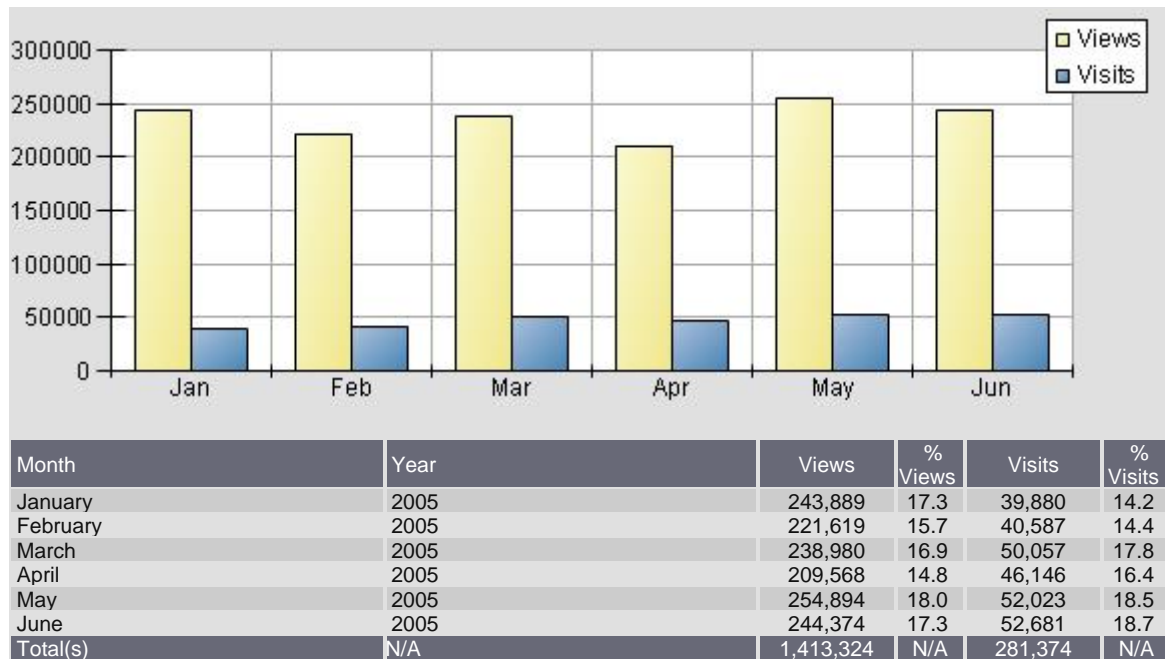
The above chart shows the number of new visits relating to STG for the time period selected. Visitors will only be counted the first time they visit in the time period selected. It also shows the total number of visitors for the time period, and a percentage of new visits to total visits.

4. Average Visit Length by Month



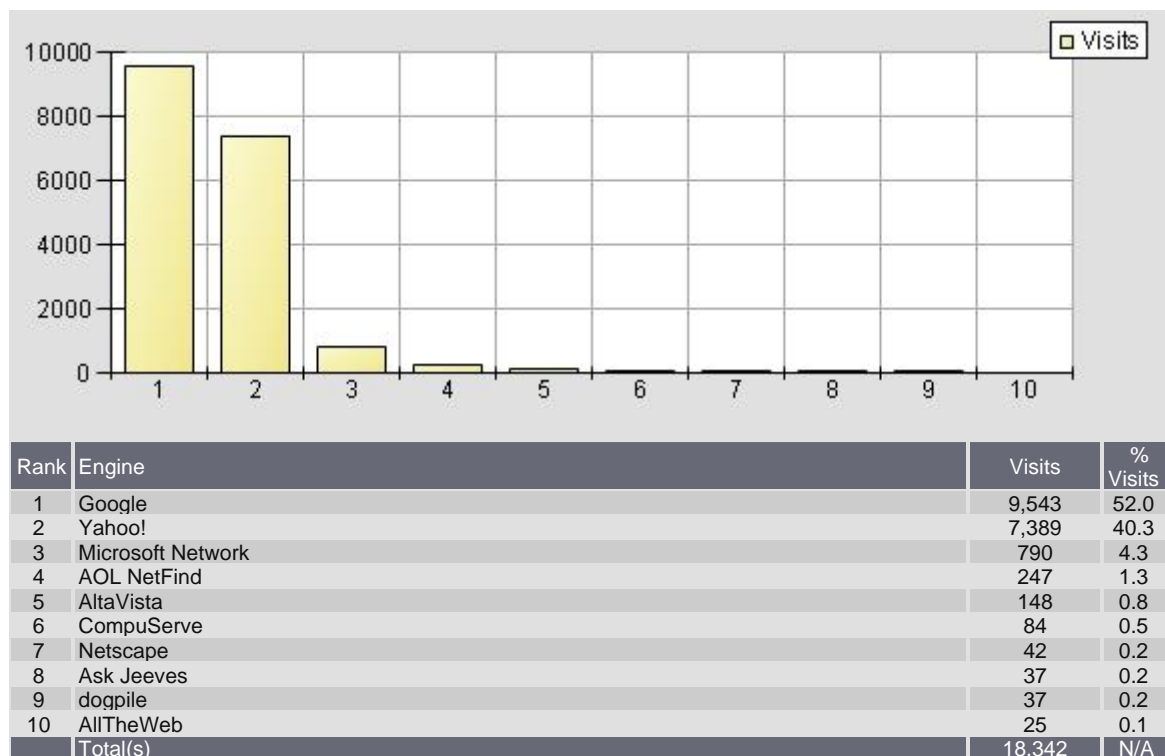
The above chart shows the average visit length, in seconds, of all visits that occurred in the time period. A visit length is from the time a session starts on STG to the time a session ends.

5. Total Views / Visits by Month



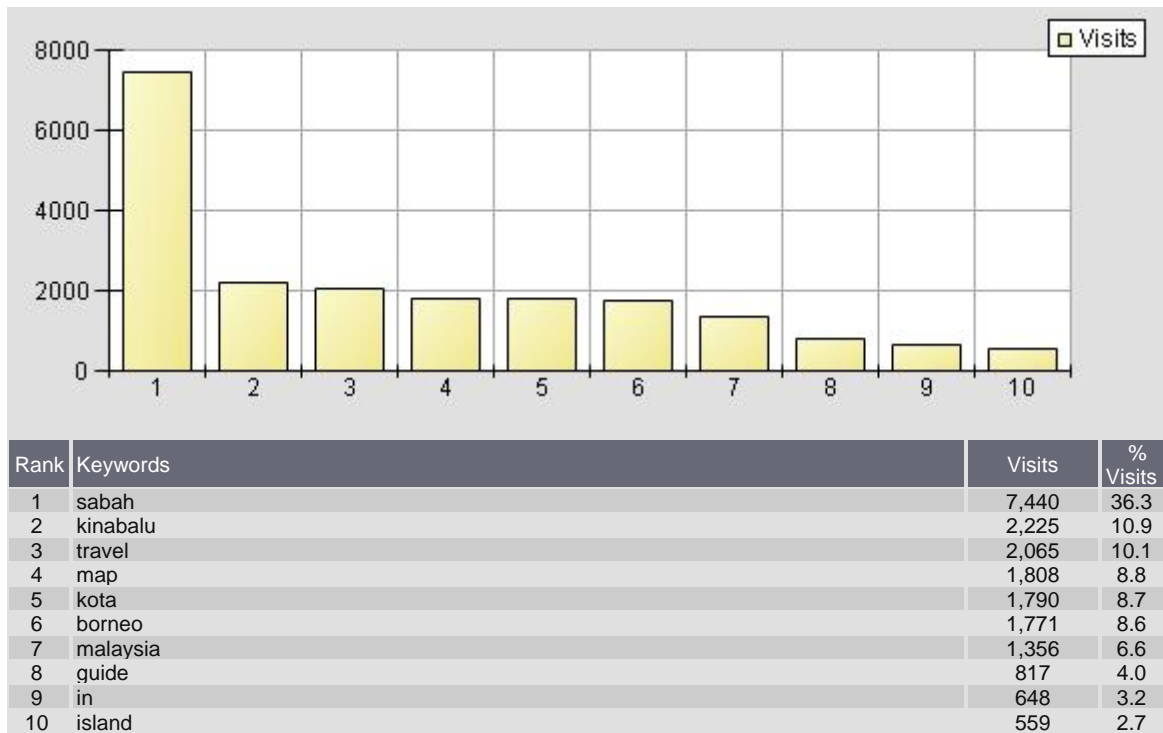
This is a comparison of the total number of views and total number of visits STG has received over the course of a month.

6. Top Search Engines



The above report shows the top 10 Search Engines that are directing traffic to STG from Jan to Jun 2005. By default, STG's statistic engine keeps a list of over 100 different Search Engines. The Engines are listed from most visits to least.

7. Top Search Keywords



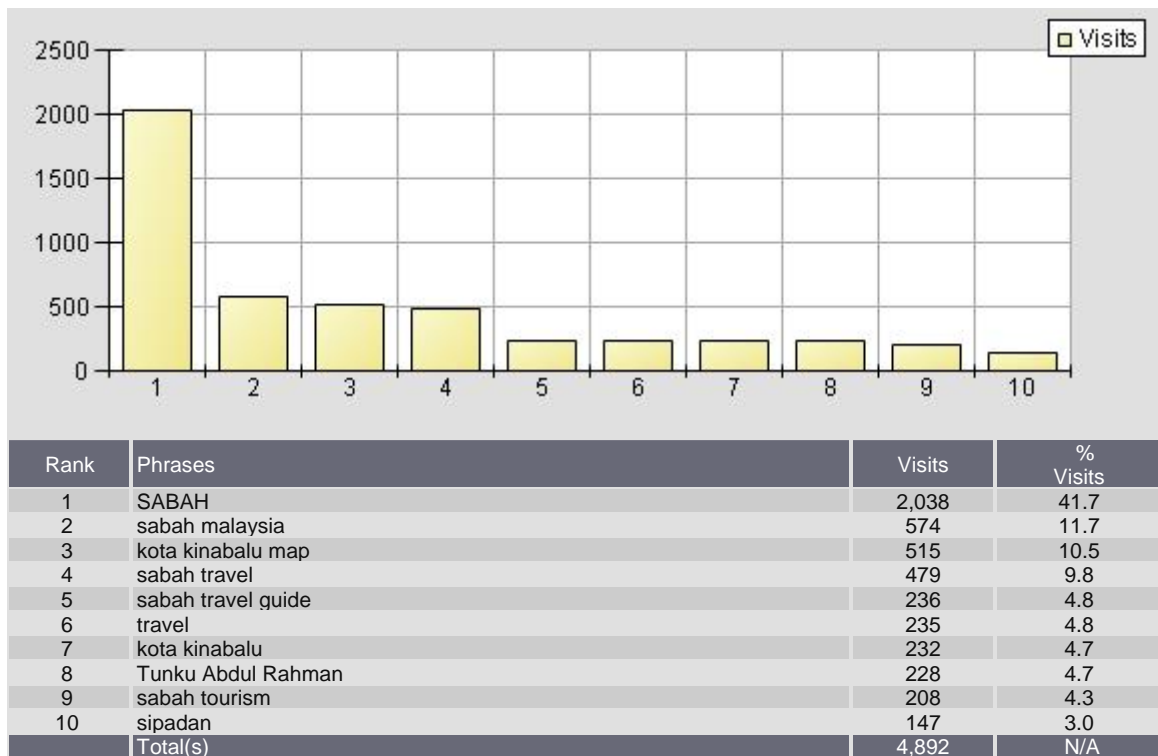
When a person types a word or phrase into a Search Engine (e.g. "sabah") and STG listed within the search results the Engine returns, and then, a person clicks on your site, that search phrase or word is included in the Engine's referring URL. The above report, therefore, shows the top search keywords (which equated to individual words or search phrases broken down into individual words) used by people to find STG website. Below herewith are the break down of top keywords by Search Engines for the month Jan to Jun 2005.

Google - Keywords		
Rank	Keyword	Visits
1	sabah	3,527
2	kinabalu	1,374
3	borneo	1,353
4	map	1,302
5	kota	1,176
6	travel	1,170
7	malaysia	1,082
8	guide	538
9	island	363
10	to	355
Total(s)		25,239

Microsoft Network - Keywords		
Rank	Keyword	Visits
1	sabah	371
2	Map	78
3	borneo	65
4	travel	63
5	Kinabalu	56
6	of	42
7	sandakan	39
8	Kota	36
9	labuan	35
10	in	28
Total(s)		2,321

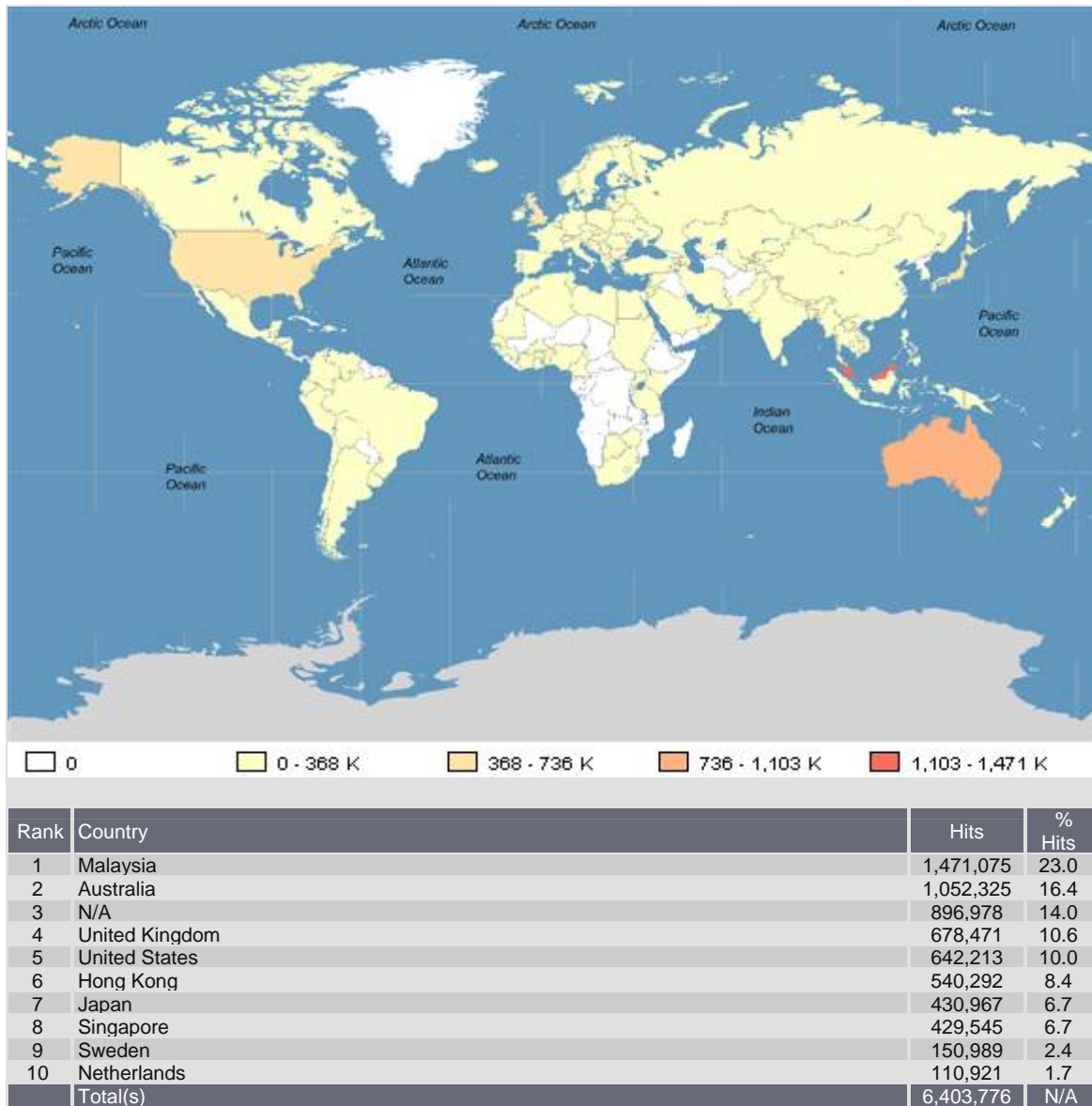
Yahoo! - Keywords		
Rank	Keyword	Visits
1	sabah	3,414
2	travel	797
3	kinabalu	764
4	kota	551
5	map	402
6	abdul	275
7	tunku	275
8	rahman	271
9	in	268
10	tourism	263
	Total(s)	15,814

8. Top Search Phrases



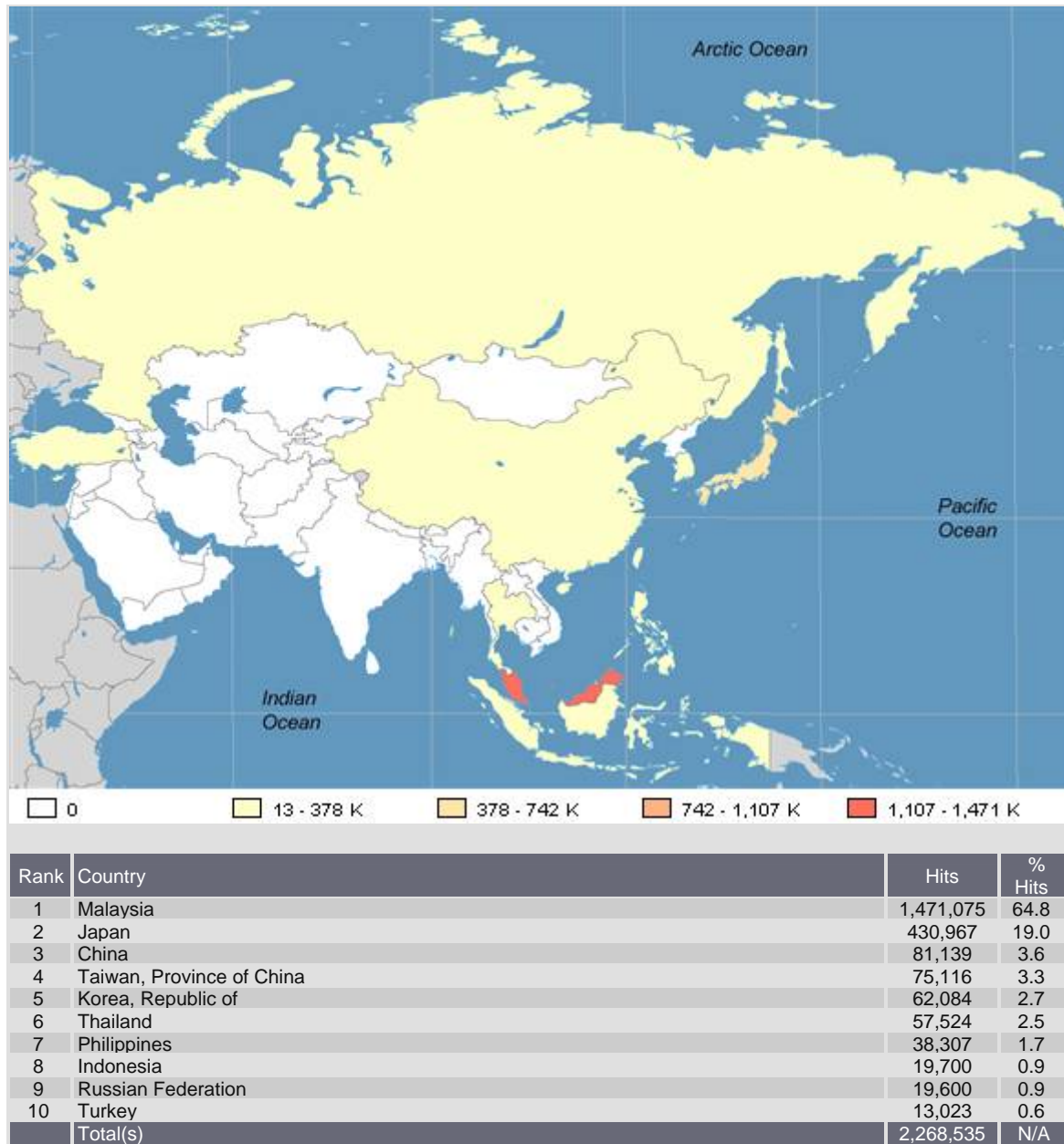
When a person types a phrase into a Search Engine (e.g. "sabah malaysia") and STG site is listed within the search results the Engine returns, and then, a person clicks on STG site, that search phrase is included in the Engine's referring URL. This report, therefore, shows the top search phrases used by people to find STG website in a Search Engine for the month Jan to Jun 2005.

9. Total Hits from World Countries



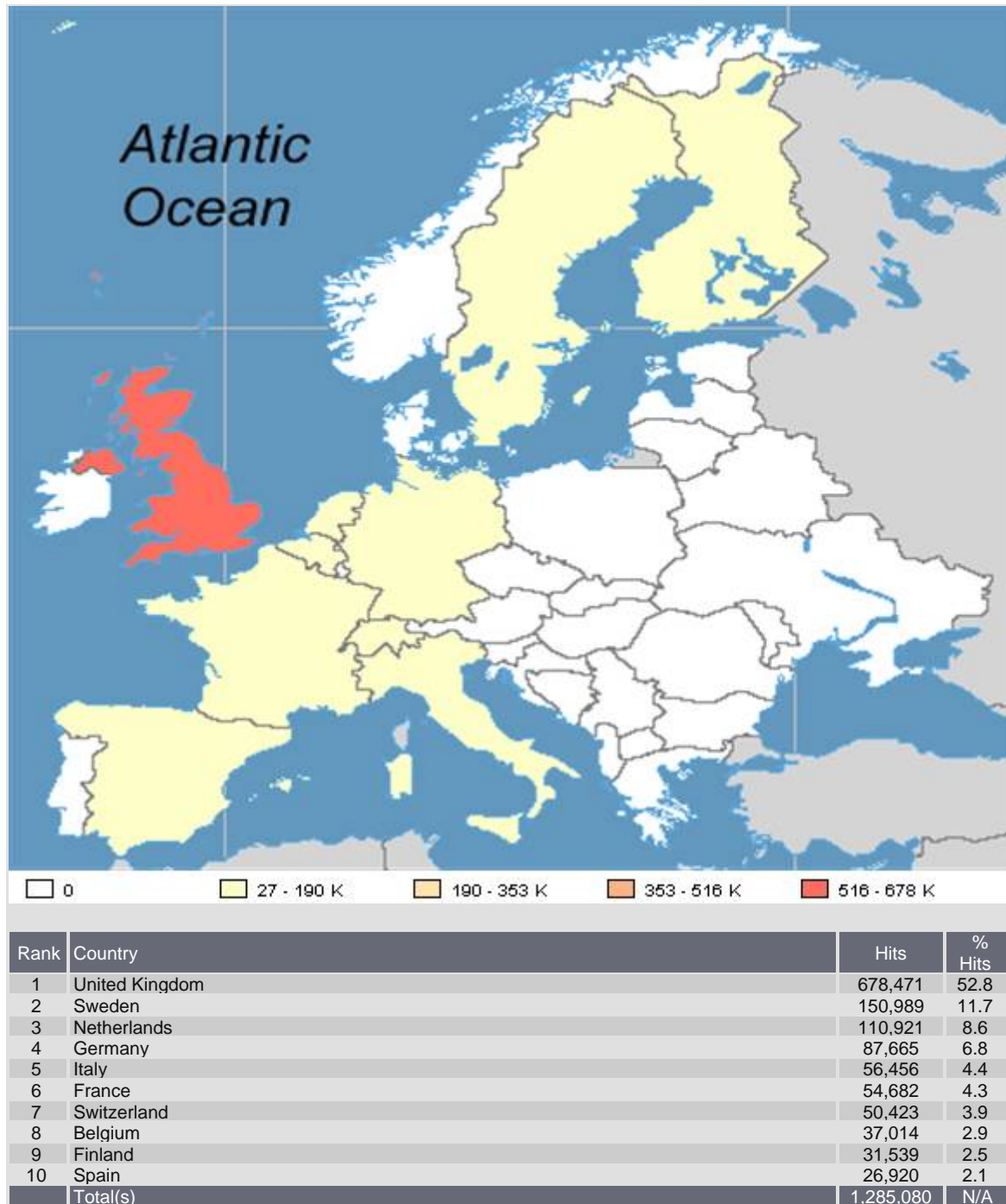
The above reports display the Top 10 countries information regarding the traffic to STG from the client's location around the world for the month Jan to Jun 2005. Can be seen above that 77% of visitors to STG are from foreign countries with 23% from Malaysia. Top country is Australia followed by United Kingdom, USA and Hong Kong.

10. Total Hits from Asian Countries



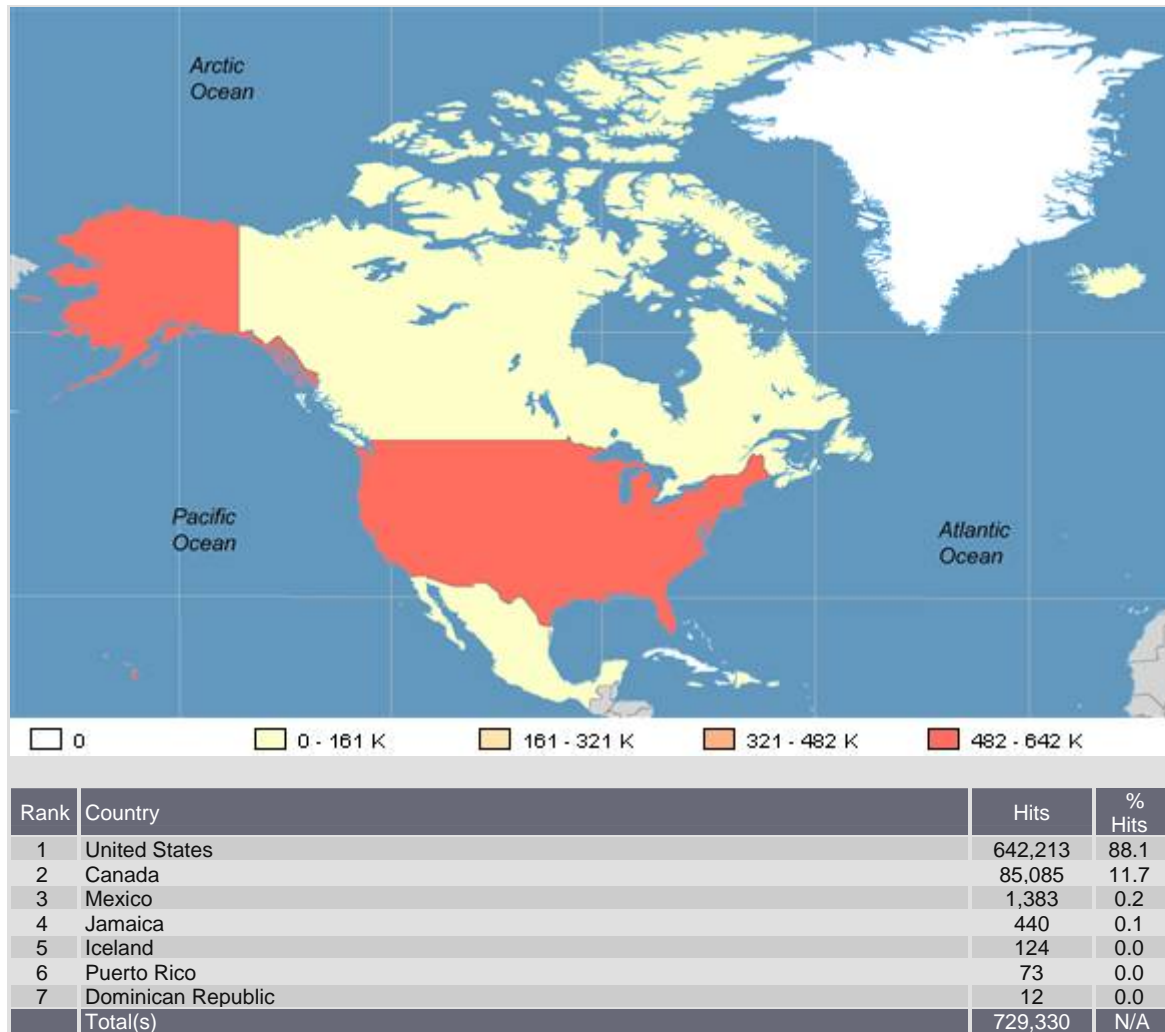
The above reports display the Top 10 countries information regarding the traffic visiting STG from the client's location in Asia for the month Jan to Jun 2005. The above figures deal *only* with traffic from Asia.

11. Total Hits from European Countries



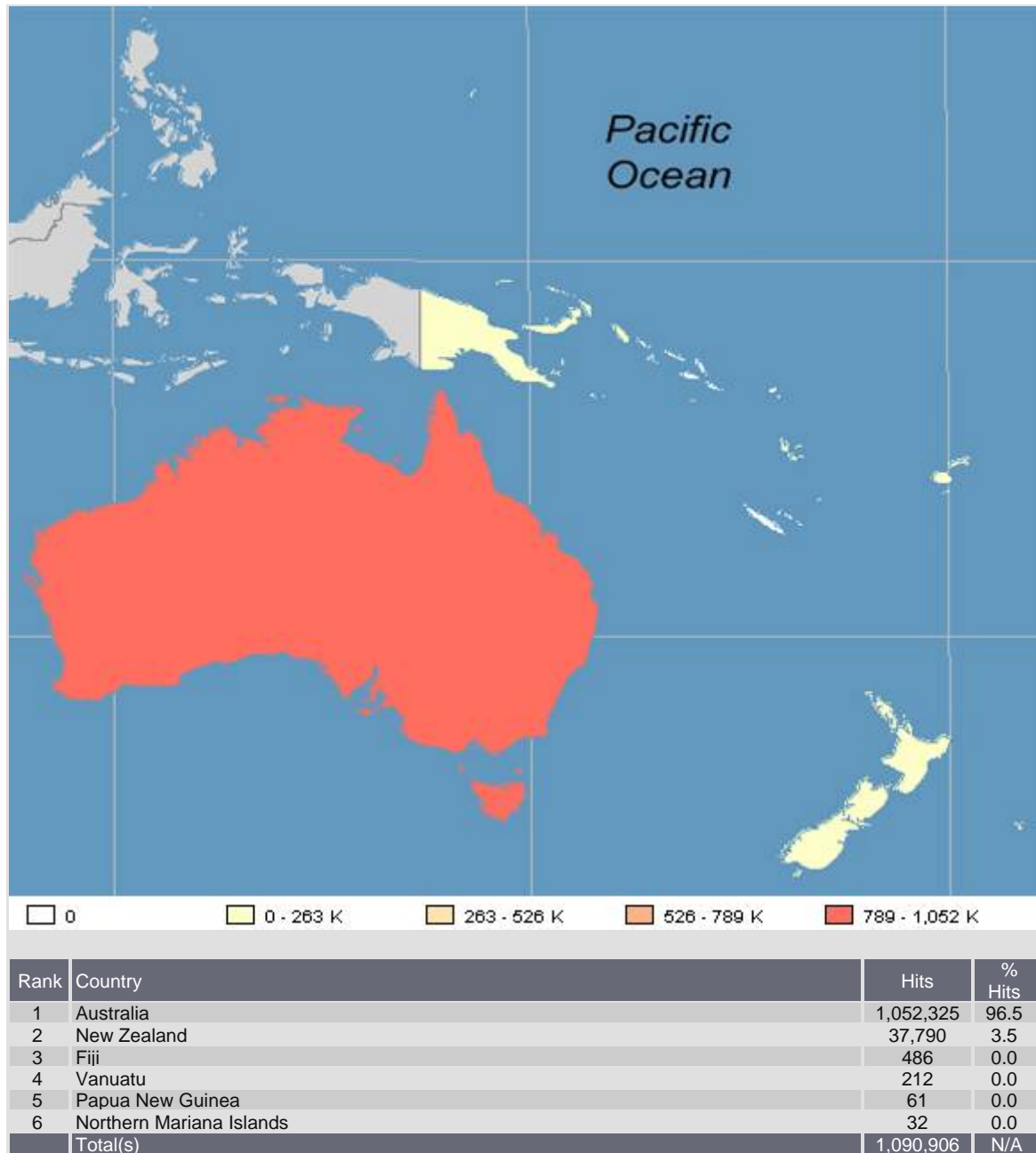
The above reports display the Top 10 countries information regarding the traffic visiting STG from the client's location in Europe for the month Jan to Jun 2005. The above figures deal *only* with traffic from Europe.

12. Total Hits from North American Countries



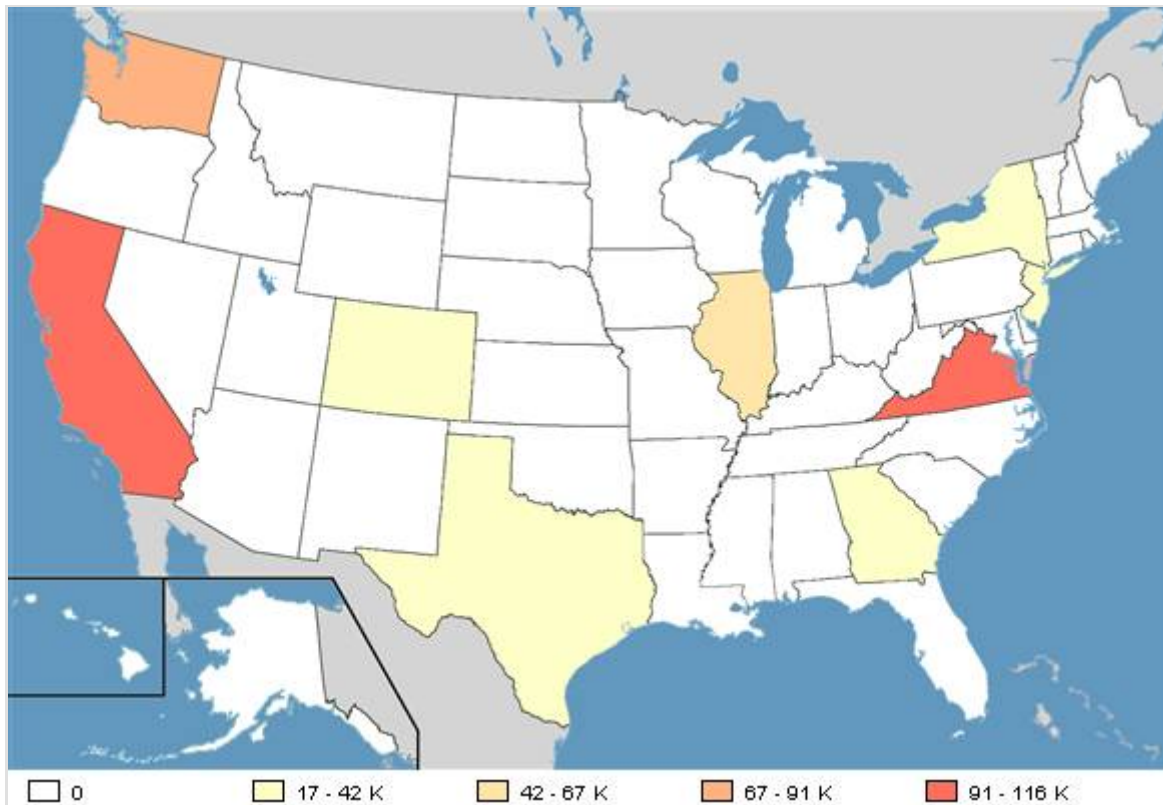
The above reports display the Top 10 countries information regarding the traffic visiting a particular website from the client's location in North America for the month Jan to Jun 2005. The above figures deal *only* with traffic from North America.

13. Total Hits from Oceanic Countries



The above reports display the Top 10 countries information regarding the traffic visiting a particular website from the client's location in Oceania for the month Jan to Jun 2005. The above figures deal *only* with traffic from Oceanic area.

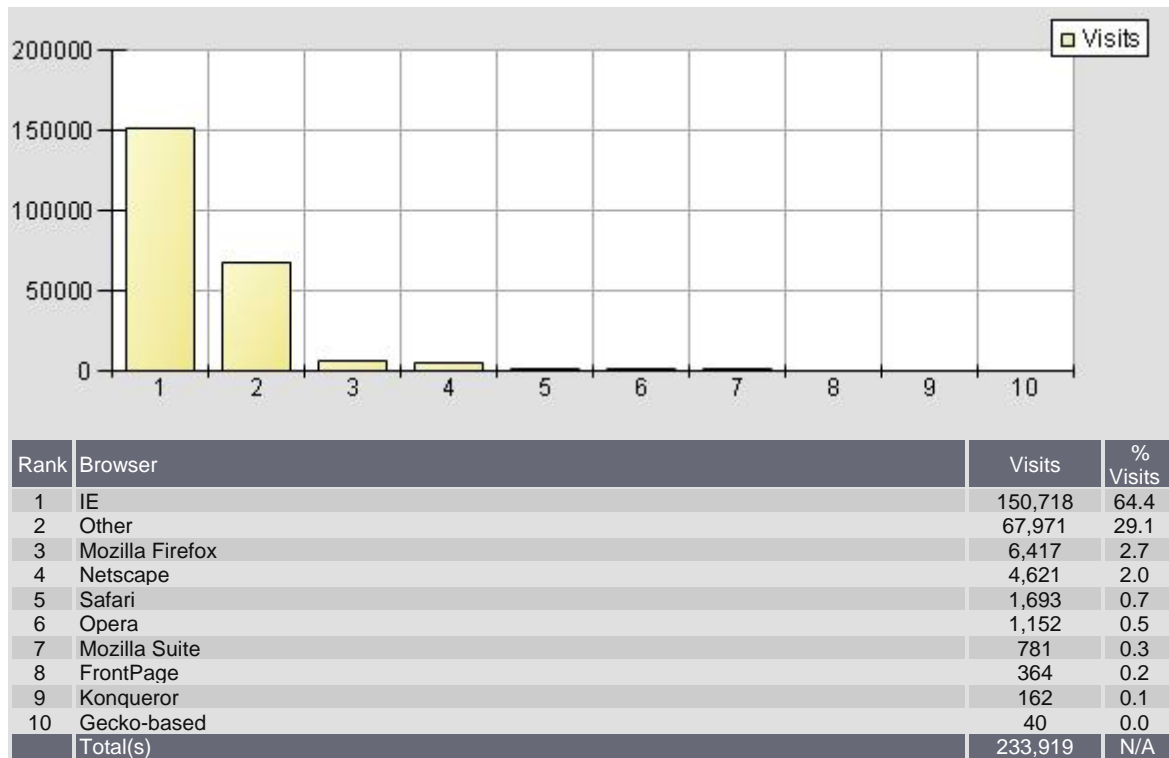
14. Total Hits from US States



Rank	Region	Hits	% Hits
1	California	116,143	23.2
2	Virginia	103,979	20.8
3	Washington	76,123	15.2
4	Illinois	51,188	10.2
5	New Jersey	38,700	7.7
6	N/A	28,958	5.8
7	New York	26,152	5.2
8	Texas	22,099	4.4
9	Georgia	19,291	3.9
10	Colorado	17,423	3.5
	Total(s)	500,056	N/A

The above report display the information regarding the top 10 State traffic visiting STG from the client's location in United States of America for the month Jan to Jun 2005. These figures deal *only* with traffic from US.

15. Top Browsers



This is a general list of Top 10 browsers that were used by visitors to STG website.

16. Glossary

Below is an alphabetized list of the various terms and phrases used in describing a log analysis package.

Hits	A hit is registered every time a file that resides on a page or within a directory is requested by the web server. The type of file is irrelevant. Hits generated as a result of an error (either a 400 or 500 level error) are not counted as actual hits to your site, and are kept separate from successful hits.
IP	Internet Protocol address of a domain name. The IP address is the actual, physical address of the domain name. Therefore, you can access a website by entering either the domain name or the IP address for the domain.
New	A new visit/view/etc. is a instance that only occurs the first time that event transpires. For example: If Joe were to visit a website on Monday, his visit would show up, only as a new visit for Monday, regardless of how long the report period is run for.
Pages	The basic building blocks of any website. A website generally contains a collection of different pages that are accessible and viewable via a web browser. By default, STG considers the following extensions to be "pages": .asp, .aspx, .cfc, .cfm, .cfmx, .cfml, .cgi, .htm, .html, .ida, .idc, .jhtm, .jhtml, .jsp, .jws, .mht, .mhtml, .mv, .php, .php3, .phtm, .phtml, .pl, .shtm, .shtml, .stm, .wml, .xdl, .xhtml, .xml
Path	As in "Paths Through Site"; when a visitor moves from page to page within a site, they follow, or generate, a specific path for their movement. For example, a visitor enters your site via the Default.html page, clicks on a link to Product.html, then proceeds to Order.html, and they finally leave via Thank_you.html. Therefore, the path for this visit would look like: default.html/product.html/order.html/thank_you.html.
Referral	As used in "top referring URL" or "Top Referring Site"; the site name, IP address and/or URL of the place a visitor was prior to visiting your website.
Unique	A unique visit/view/etc. is a instance that only occurs the first time that event transpires during the report period. For example: If Joe were to visit a website on Monday and on Wednesday, his visit would show up as a unique visit, for both days, when a daily report is run.
Views	A view is captured when the web server sends a page, regardless of what is on the page, to the browser window. Views generated as a result of an error (either a 400 or 500 level error) are not counted as actual views for your site, and are kept separate from successful views.
Visits	A visit occurs when someone comes to a site, regardless of whether they request one, ten or a hundred pages. A visit, therefore, can account for any number of views. Visits generated as a result of an error (either a 400 or 500 level error) are not counted as actual visits for your site, and are kept separate from successful visits. In addition, different report items track visits differently. Some record a visit on the day the visit started and some record a visit on the day the visit ended. For this reason, visit totals on different reports may vary slightly due to "midnight visitors."